

## Target setting process

The Danish model

Director General Morten Binder September 2015

Ministry of Employment



# National and local targets

- National level: guiding targets with focus on
  - More young people into education
  - Better efforts for people on the edge of the labour market
  - Better efforts against long-term unemployed
  - Better match between unemployed and companies

 Local level: concrete targets based on the local labour market situation





# Process of target-setting

- Comprehensive database with detailed high quality data
  - Devlopment over time
  - Data on each benefit and meassure



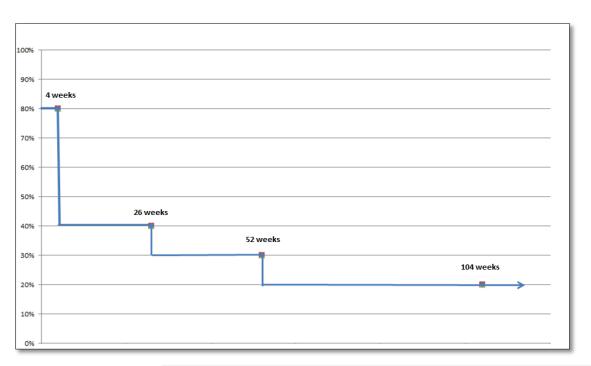
- Benchmarking between municipalities (local level data)
- Knowledge about what works
  - Labour market monitoring
  - Dialogue with the job centres
  - Jobeffekter.dk





### Performance-related rewards and penalties

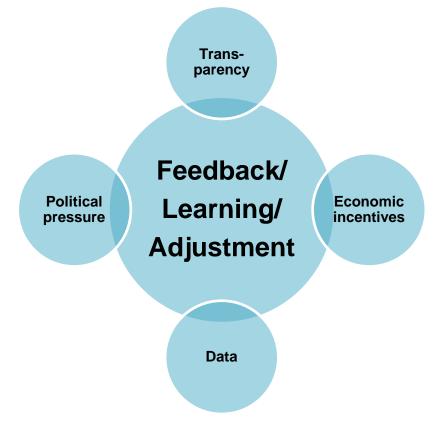
#### The state reimbursement model



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### Why the municipalities meet the targets



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