

GLOBAL BUSINESS & ECONOMICS PROGRAM



SCHOOL of PUBLIC POLICY

Workforce Development Needs in the Global Economy: US and Cross-National Perspectives

Friday, December 6, 2013
9:00 a.m. – 1:00 p.m.
Atlantic Council Headquarters

Agenda

8:30 – 9:00 a.m. Registration and Breakfast

9:00 - 9:10 a.m. Welcome and Introductions

Frances Burwell, Vice President and Director, Program on Transatlantic Relations, Atlantic Council

Douglas Besharov, Professor, University of Maryland School of Public Policy;

Senior Fellow, Atlantic Council

9:10 - 10:05 a.m. Continuing High Unemployment and the Skills Gap

 Skill Mismatches in Contemporary Labor Markets: How Real? What Remedies?

Paper | Presentation

- Harry Holzer, Professor, Georgetown University; Senior Research Fellow. American Institutes for Research
- Manufacturing Skill Gaps and the American Skill Production System: An Assessment

Paper I, II | Presentation

- Andrew Weaver, Task Force on Production in the Innovative Economy, Massachusetts Institute of Technology
- Janesville, Wisconsin: A Ground-Level View <u>Paper | Presentation</u>
 - Amy Goldstein, National Social Policy Reporter, Washington Post

10:05 - 10:45 a.m. Comparative Workforce Development Policy

- Perspectives from Europe on Combining Education and Employment Strategies to Improve Workforce Development ETF | Employment, Social Affairs & Inclusion | Education & Culture
 - Valerie Rouxel-Laxton, Head of Economic and Financial Affairs, Delegation of the European Union in the US
- Training our Future: Skilled Workers and the Revival of American Manufacturing
 Paper
 - Alexei Monsarrat, Senior Fellow and former Director of Global Business & Economics Program, Atlantic Council

10:45 a.m. Break

10:55 - 11:35 a.m. Employer-Led Training

Should Employer-Led Training be the Framework for Workforce Development?

Paper | Presentation

- Robert Lerman, Professor, American University; Fellow in Labor and Social Policy, Urban Institute
- Cooperative Employer Networking to Enhance Workforce Development Programs
 Presentation
 - Peter Wunsch, Senior Business Developer, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)

11:35 - 12:15 p.m. **Soft and Basic Skills**

- Prospects for Fostering the Development of 21st Century Skills Among Disadvantaged Youth and Adults in the US Paper
 - o David Fein, Principal Associate, Abt Associates
- The Missing Element—Work Habits—and Efforts to Overcome these Limitations through Interventions by New York City
 - o Jason Turner, Executive Director, Secretary's Innovation Group
- Reactions
 - Anthony Carnevale, Research Professor and Director, Georgetown University Center on Education and the Workforce

12:15 – 12:55 p.m. The Role of Government

 Targeting Workforce Development Programs: Who Should Receive What Services? And How Much?

Paper | Presentation

- o Carolyn Heinrich, Professor; Director of the Center for Health and Social Policy, University of Texas
- Systematic Learning About What Works in Workforce Development Paper
 - o **Jacob Klerman**, *Senior Fellow*, Abt Associates

12:55 - 1:00 p.m. Conclusions and the Way Forward

Douglas Besharov <u>Presentation</u>

Related Papers

- Improving the U.S. Workforce System by Transforming Its Performance Measurement System (PDF)
 - o Randall W. Eberts, W.E. Upjohn Institute for Employment Research
- Public Financing of Workforce Services for Incumbent Workers? (PDF)
 - Kevin Hollenbeck, W.E. Upjohn Institute for Employment Research